

Sponsor Media Kit Requirements

To produce campaigns and run social media promotions under a selected sponsorship program, provide the following list of items to us:

- Website URL(s)
- Guest Portfolio Images*
- Company logo, brand, and product images
- Samples of featured book, CD, music, product, program descriptions, or pamphlets, brochures, and information sheets
- Audio-visual display and graphics (video and audio files)**
- Campaign Message
- Price points and costs
- Contact Information

Guidelines

- A single asterisk (*) denotes that you should supply a photo or image of yourself to display on the Guest Page
 - A double asterisk (**) denotes that you should supply the audio and video footage or graphics you want us to include in the creation of any web banner, radio, and/or television promotions
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