

## Promoter Media Kit Requirements

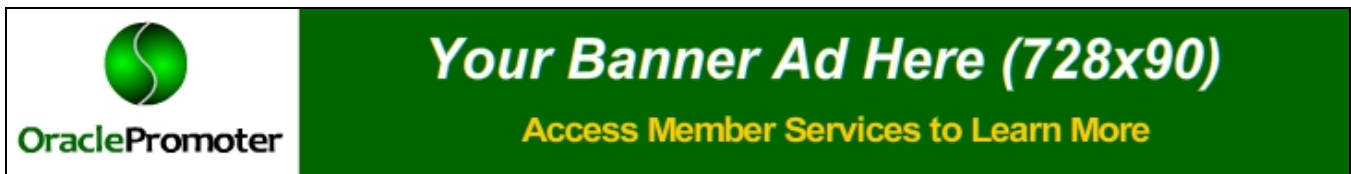
To run social media promotions under a selected promoter program, you must design your own media campaign. Then submit the files you produce along with your paid order to us. When we receive your order and media files your campaign promotion will appear in the Oracle Promoter program you selected. The media specifications below detail the requirements for the type of promotion you intend to run.

## Banner Media Requirements

Banner promotions are displayed on the OT Academy website inside our blog and news posts, Member Listing Page, Oracle Radio Page, and Oracle TV Show Page. These types of promotions are also displayed throughout the Oracle Learning Community. Be sure to submit your website URL(s) and contact information when submitting your order. **Note:** *Banner promotions can be displayed as images, interactive (flash enabled), or video. Audio can be included in interactive and video promotions only.*

### OT Academy Banner Types

#### Leaderboard Example



Display Size	Format	File Size	Resolution
728 x90	.jpg, .png, .gif, .flv, .swf	5 MB max	72 dpi

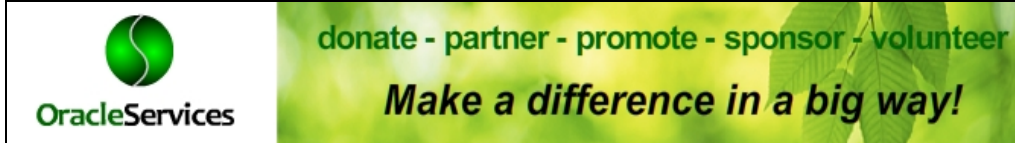
#### Square Example



Display Size	Format	File Size	Resolution
250 x 250	.jpg, .png, .gif, .flv, .swf	5 MB max	72 dpi

## Oracle Learning Community Banner Types

### Leaderboard Example



Display Size	Format	File Size	Resolution
670 x 90	.jpg, .png, .gif, .flv, .swf	5 MB max	72 dpi

### Square Example



Display Size	Format	File Size	Resolution
250 x 250	.jpg, .png, .gif, .flv, .swf	5 MB max	72 dpi

### Radio Media Requirements

Radio promotions are displayed randomly throughout our archived show listings. When our members' preview or listen to our archives shows your media promotion will playback at randomly selected points during playback time. Oracle Radio shows air an average 60 minutes per show.

Length	Format	File Size	Audio Quality
10 s or 15 s	.mp3, .wav	5 MB max	44 Hz

### TV Media Requirements

TV promotions are displayed randomly throughout our archived show listings. When our members' preview or watch our archives shows your media promotion will playback at randomly selected points during playback time. Oracle TV shows air an average 60 minutes per show.

Display Size	Length	Format	File Size	Resolution	Definition
320 x 240	10 s or 15 s	.mp4, .flv	10 MB max	300 pdi	Standard

## eCourse Media Requirements

eCourse promotions are displayed randomly inside the eCourse selected for your promotion. Promoters must purchase a campaign promotion for each eCourse they intend to run their promotions. Be sure to submit your website URL(s) and contact information when submitting your order. **Note:** Banner promotions can be displayed as images, interactive (flash enabled), or video. Audio may not be used in interactive and video promotions for eCourse promotions.

### Large Media Requirements



Display Size	Format	File Size	Resolution
180 x 180	.jpg, .png, .gif, .flv, .swf	5 MB max	72 dpi

### Small Media Requirements



Display Size	Format	File Size	Resolution
180 x 60	.jpg, .png, .gif, .flv, .swf	5 MB max	72 dpi